

# GRAFF

## GRAFF LAUNCHES PARTNERSHIP WITH B.R.M CHRONOGRAPHES



**GRAFF is happy to launch its partnership with watch manufacturer B.R.M. Chronographes.**

Within this partnership, B.R.M. Chronographes has developed a series of watches matching the French team's colours. This watch features, blue, white and red which are the team's trademark colours, a reminder of the LMP2 Oreca 07 livery which finished 2<sup>nd</sup> in the 24 Hours of Le Mans in 2018.

This Motorsport-inspired dial presents a carbon fiber finish which highlights the watch's automatic mechanism. Figures indicating 2 hours, 6 hours and 10 hours have been replaced by springs as a reminder of the car's dampers, whereas the 12 hours number has been replaced by n°24 as a reminder of the 24 Hours of Le Mans which is also the race GRAFF holds its origins from.

**Pascal Rauturier**, Team Manager GRAFF: *"We found our core values in B.R.M. Chronographes: expertise 'à la française', pursuit of performance and speed, motivation to excel and win and our passion for motorsport. It is with great pride that we introduce this automatic watch, manufactured by B.R.M. Chronographes to our colours."*

**Bernard Richards**, CEO B.R.M. Chronographes: *"B.R.M. Chronographes is proud to collaborate with GRAFF: a French team standing out within motorsports and which shares our passion for*

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precision, performance and innovation. Together, we have built a series of exclusive watches, inspired by GRAFF's DNA and distinctive colours."

This watch will be available for order on [brm-chronographes.com](http://brm-chronographes.com)

## About B.R.M. Chronographes

B.R.M. Chronographes is a French watch manufacturer built in 2003 from its founder, Bertrand Richards' engagement and passion for precision. This completely independent and Vexin-based manufacturer only produces unique pieces, assembled by hand and fully customizable. By using high-level materials such as stainless steel, titanium, carbon, Fortal® HR or Makrlon®, the brand provides its motorsports enthusiast customers with exceptional handcrafted pieces.



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